



THE  
EFC  
est. 1872  
NETWORK

Co-major Partners



Premium Partner





# THE EFC NETWORK



## One of the most powerful corporate networks in Australian Sport, the EFC Network.

This network has been specifically designed to allow businesses the opportunity to connect their company with more than 2,500 corporates and develop meaningful relationships that will assist in meeting your company objectives.

As a Business Member of our EFC Network, your organisation will be entitled to a range of benefits including business branding, tickets to first-class networking events, access to intimate leadership and networking sessions with key decision makers, the opportunity to market and communicate directly to other EFC Network members through our state of the art network digital platform and much more.

Developing meaningful corporate connections has always been a core strategic focus of the Club. This platform will provide an exciting opportunity for your businesses to unlock the full potential of what is one of Australia's most powerful business communities.

*Throughout Fujitsu General Australia's seven seasons as a proud partner of the Essendon Football Club, the EFC team has worked tirelessly to unlock new business opportunities and drive significant B2B outcomes from the highly engaged coterie and supporter network. We are excited for the further opportunities the EFC Network will present for ourselves and others, and look forward to further growing our strong relationships with those in the Essendon family through the program.*



- Dave Smith - General Manager Sales & Marketing - Fujitsu General Australia

*Treasury Wine Estates has been a proud partner of the Essendon Football Club for ten years and we have benefited greatly from the passionate coterie, member, staff and supporter network that surrounds the Club. We have unlocked numerous new business opportunities due to our involvement with the Club and there is no doubt that the Essendon family is a very strong and powerful one- the envy of other clubs I'm sure!*



- George Samios - Global Marketing Director - Treasury Wine Estates

*Our strong relationship with the Essendon Football Club & association with the EFC Business Network has opened up multiple new business opportunities across Australia*



Paul Patrick - Head of Sales - Border Express

# EVENT PROGRAM



The EFC Network includes a multitude of connection sessions and events across the year, where your business will gain the opportunity to engage with our Business Members, the clubs Board, Executive and Commercial Partners.

During our structured EFC Network event program you will hear from a number industry experts, who will share their successes and experiences, as well as gain the opportunity to meet other likeminded individuals and businesses.

2022 EFC Network Program:

## **EFC NETWORK LAUNCH**

The entire EFC corporate network comes together on one platform to preview the season ahead, with key EFC talent in attendance.

## **EFC NETWORK - GUNS IN PROPERTY - ANZAC EVE LUNCH**

Supported by Band of Bombers, this event has a key focus on the property sector, on the eve of the biggest home and away game of the year.

## **LOCAL NORTH WEST NETWORKING EVENT**

Connect and network with the local North West Business community during our inaugural Local Business Event at NEC Hangar

## **BRUNCH WITH THE BOARD**

Exclusive to our EFC Network business partners, delve into the club's strategy, with an opportunity to participate in discussion, and share your business strategies with the EFC Board of Directors.

## **TWE WINE EVENT**

Enjoy a premium drop of the 2021 Penfolds collection at the annual EFC Network wine event.

## **GOLF DAY**

Business Members will enjoy day on the green alongside past, and current EFC players, with our inaugural The EFC Network Golf Day.



# BUSINESS MEMBER BENEFITS



## RECOGNITION:

- Recognised as an EFC Network Business Member

## BUSINESS MEMBER BENEFITS:

- Company logo displayed on the EFC Network website
- Company branding on event collateral and signage at all EFC Network events
- Direct networking via the EFC Network digital platform
- Access to EFC Network connectors to facilitate introductions and meetings with business prospects.

## EFC NETWORK EVENT BENEFITS:

- Five (5) tickets to the EFC Network Season Launch
- Five (5) tickets to the EFC Network ANZAC Eve lunch
- Two (2) tickets to the EFC Network Brunch with the Board
- Two (2) tickets to the EFC Network TWE Wine Event
- Two (2) tickets to the EFC Network Golf Day
- Two (2) tickets to the EFC Network – Local Networking Event

## EFC NETWORK BENEFITS:

- One (1) EFC Network Member Pack
- One (1) TWE Voucher to the value of \$100
- Access to Club First communications
- Monthly EFC Network EDM
- Guest Pricing on EFC Hospitality Products

## PRICE: \$9,995 (INC GST)

Upon registering with the EFC Network, your dedicated account manager will contact you to complete a discovery session with your business to learn more about your objectives to assist in identifying key connection opportunities.

# 2022 BUSINESS MEMBER BOOKING FORM



## COMPANY DETAILS

Company Name	<input type="text"/>		
ACN or ABN	<input type="text"/>	Industry	<input type="text"/>
Contact Name	<input type="text"/>	Job Title	<input type="text"/>
Address	<input type="text"/>		
Suburb	<input type="text"/>	Postcode	<input type="text"/>
		State	<input type="text"/>
Contact No.	<input type="text"/>	Email	<input type="text"/>

## PAYMENT INFORMATION

EFC Network - Business Member - \$9,995 (inc GST)

I  hereby confirm that I have read and understood the benefits included in the package and agree to pay the Essendon Football Club the total amount owing by one of the following payment options:

- In Full On Application   Or
- In five instalments   20% on 16th January   20% on 16th March   20% on 16th May  
20% on 16th February   20% on 16th April
- Visa    Mastercard    AMEX (3.1% surcharge applies)    Cheque    Cash (In person only)    Diners (3.1% surcharge applies)

Credit card number	<input type="text"/>	Expiry Date	<input type="text"/>
Card Holders Name	<input type="text"/>	CCV	<input type="text"/>
Signature	<input type="text"/>	Date	<input type="text"/>

**Privacy Statement:**  
Personal Information provided by this form is collected by the Essendon Football club and will be treated in accordance with the Club's Privacy Policy (available at [essendonfc.com.au/privacy](http://essendonfc.com.au/privacy))



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**Nick Ryan**

Chief Commercial Officer  
[nryan@essendonfc.com.au](mailto:nryan@essendonfc.com.au)

**Richard Foote**

General Manager – Commercial  
[rfoote@essendonfc.com.au](mailto:rfoote@essendonfc.com.au)

**Adrian Crawford**

Head of Business Development  
[acrawford@essendonfc.com.au](mailto:acrawford@essendonfc.com.au)