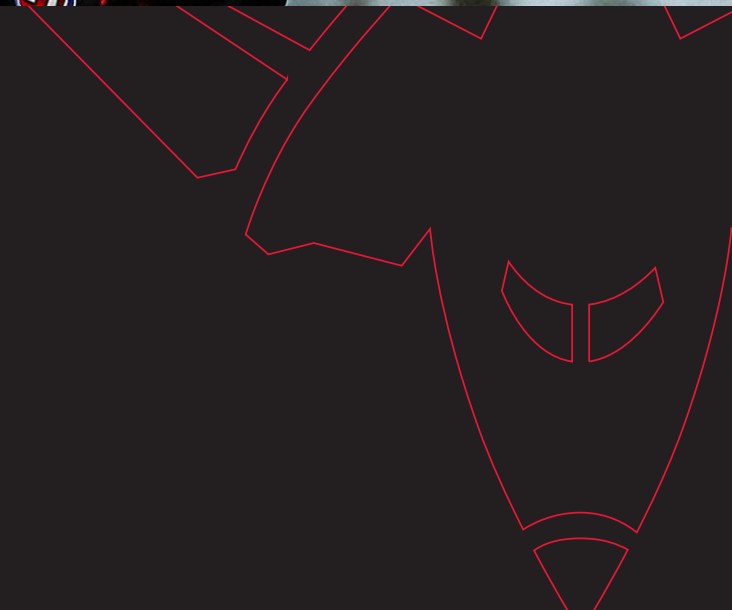




Essendon Football Club
2022 AFL Player Sponsorship



2022 **AFL PLAYER** **SPONSORSHIP**





PLAYER SPONSORSHIP

Support your favourite Bomber player and become a Player Sponsor in 2022. As an Adult or Junior Player Sponsor, you will gain access to exclusive inner sanctum events and experiences with your player throughout the year.

Whether you're a diehard supporter, a business owner, family or part of a group of passionate Bomber supporters, the Player Sponsorship program is an opportunity like no other to connect you directly with the playing group.

BRONZE

The Bronze player sponsor package is a fantastic way to increase your alignment with the club, as you'll be publicly recognised as a player sponsor, complimented with entitlements to merchandise, club communications and our annual Player Sponsor official event with the entire playing group.

SILVER

The Silver player sponsor package allows you to be a part of the club's inner sanctum and gain special access to exclusive experiences. This also incorporates the entitlements of a Bronze player sponsor.

GOLD

The Gold player sponsor package receives the ultimate Essendon Football Club experience, with access to once in a lifetime experiences. This also incorporates the entitlements of a Bronze and Silver player sponsor.

JUNIOR

Our Junior Player Sponsorship is the perfect way for a young Bomber to support their favourite player at the club.

Benefits include:

- 2022 150th year celebration lapel pin
- 2022 Player Sponsor card and lanyard
- Signed youth jumper by your sponsored player
- Inner Sanctum "Meet and Greet" Experience at The Hangar
- Personalised New Era cap with your player's number
- Access to exclusive club communications
- First right of purchase in 2023

Marquee Players:

- | | |
|-------------------------------|------------------|
| • Dyson Heppell | • Jake Stringer |
| • Zach Merrett | • Andrew McGrath |
| • Dylan Shiel | • Jordan Ridley |
| • Anthony McDonald-Tipungwuti | • Kyle Langford |
| • Darcy Parish | |

\$595 PER MARQUEE PLAYER (INC. GST)
\$495 PER PLAYER (INC GST)

PACKAGES

Category	Benefits	Bronze	Silver	Gold
Merchandise	Two (2) 150th year celebration lapel pins			
	Two (2) Player Sponsor cards & lanyards			
	One (1) 2022 Essendon FC guernsey, signed by your player			
	Two (2) New Era personalised caps with player number and 150th year logo			
	Two (2) Under Armour personalised polos			
	One (1) 2022 Essendon team signed guernsey			
Events	Two (2) spots to the 2022 Player Sponsor Official Event			
	Two (2) spots to the 2022 Player Sponsor Trivia Night			
	Two (2) spots to the 2023 Pre Season Breakfast Experience			
	Two (2) tickets to the Crichton Medal			
	Two (2) tickets to EFC's End of Season Networking Drinks			
Experiences	Two (2) spots to a Private Suite - (game of club's choice)			
	Two (2) post game changeroom passes (game of club choice) *			
	Two (2) spots to pre-match briefing with Mark Harvey on the boundary line			
	Two (2) spots to have a coffee with your sponsored player and EFC legend Mark Harvey			
Other	Access to exclusive club communications			
	Recognised on sponsored player's profile as a player sponsor			
	Pre-season list analysis online meeting with EFC football department			
	Exclusive player sponsorship at your level			
	First right of purchase in 2023			
Price (inc. GST)	Essendon Football Club – Listed Player	\$950 pp	\$3,250 pp	\$6,495 pp

*Dependent on covid restrictions

